

October 1, 2009

Dear Business Owner/Manager:

Charity Newsies is a local nonprofit organization located in Columbus that is dedicated to helping families in need by providing new clothing and winter coats to Franklin County school age children. Last year, thanks to our generous supporters, we were able to provide clothing for over 14,000 children in Central Ohio.

Since 1907, the members of Charity Newsies have raised money to assure that “no child will miss school for lack of adequate clothing”. We are proud that today, we count among our members, many who benefited from Charity Newsies help when they were young and who now work to extend that help to a new generation.

Over the last three years, demand for our services has grown by over 60% as a result of immigration into Franklin County, the end to the traditional welfare system and an increase in the number of people working and supporting families on minimum wage incomes. Whatever the cause of their need, Charity Newsies is helping those children.

In marking our 102 Anniversary this year, we continue our tradition of helping all needy Franklin County school children whose parents or guardians seeks our assistance – clothing one child costs approximately \$140. The Newsies each year hold a Clothe-a-Child Gala Auction in December to raise funds to purchase clothing. 100% of the money raised goes direct to the Charity fund and stays in Franklin County. You will also see us on many street corners selling papers on the second Saturday in December wearing our traditional white coveralls.

We are asking for your support in donating merchandise or gift certificates for our 2009 silent auction fundraiser to be held on Thursday, December 10 at the Aladdin Shrine. In return for your donation, your name/company names will be listed in our event program as well as prominently displayed on the auction table.

Your kindness and generosity would be greatly appreciated by Charity Newsies and mostly by our recipient (the children).

Thank you!

Sincerely,

Silent Auction Committee Volunteer